

Romi Brayer

Senior Product Designer

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📍 Israel

Experience

Overwolf

SENIOR PRODUCT DESIGNER | 2023 - CURRENT

- Leading end-to-end design for CurseForge core B2C and B2B products used by millions of gamers and creators
- Initiating and leading cross-team projects from problem definition to launch, owning UX strategy, flows, and UI execution
- Influencing product decisions through research and community insights and contributing to CurseForge's design system
- Creating user flows, styleguides, and prototypes in sprints while working directly with our business group's Product Manager, Development team, and Community manager

Minute Media

UI UX DESIGNER | 2021 - 2023

- Lead the UX & UI design in the 'Creation' team (B2B) and eventually the 'Creators' team (B2C)
- Lead the redesigning of the company's flag B2B product's main navigation
- Created detailed user flows and designs, while communicating them directly to both my squad's and the company's 'Core team' developers
- Conducted ongoing market research in order to evaluate certain features as well as keeping eye on new technologies

Screenz

UI DESIGNER | 2019 - 2021

Stages Global (Non-profit)

UI/UX DESIGNER, VOLUNTEER | 2019 - 2020

Matat Technologies

UI AND WEB DESIGNER | 2017 - 2019

IDF - Army Service

CYBER SECURITY NCO | 2013 - 2015

Education

UX Diploma, Create

2018 - 2019

Entrepreneurship program, Maof

2014 | 6 MONTHS

Volunteering

Startup Designers

2021 - TODAY

Mentoring junior designers on building their portfolios and job hunting | 2021 - today

Mentority

2022 | 5 MONTHS

Mentored a junior designer on her career discovery and job searching

Create & The Social Space

2021 | 8 MONTHS

Mentor in a UX course for women at risk

Tel Aviv University

2022 | 3 MONTHS

UX consultant and participant in TAU's entrepreneurship program

Languages

■ Hebrew - Native speaker

■ English - Fluent