

Romi Brayer

Senior Product Designer

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📍 Israel

Experience

Overwolf

SENIOR UI UX DESIGNER | 2023 - CURRENT

- Leading the UX & UI design in 'CurseForge I Authors' (B2B2C)
- Leading Overwolf's first ongoing user interviews initiative, which includes collecting user feedback and testing different projects on a bi-weekly basis
- Researching users' pain points through polls and creating insights in Product Board, in the favor of prioritizing our teams quarterly missions
- Working closely with R&D teams on new and existing functionalities and business and translating them into an intuitive user experience
- Creating user flows and UI assets in sprints while working directly with our squad's developers and PM

Minute Media

UI UX DESIGNER | 2021 - 2023

- Lead the UX & UI design in the 'Creation' team (B2B) and eventually the 'Creators' team (B2C)
- Lead the redesigning of the company's flag B2B product's main navigation
- Created detailed user flows and designs, while communicating them directly to both my squad's and the company's 'Core team' developers
- Conducted ongoing market research in order to evaluate certain features as well as keeping eye on new technologies

Screenz

UI DESIGNER | 2019 - 2021

Stages Global (Non-profit)

UI/UX DESIGNER, VOLUNTEER | 2019 - 2020

Matat Technologies

UI AND WEB DESIGNER | 2017 - 2019

IDF - Army Service

CYBER SECURITY NCO | 2013 - 2015

Education

UX Diploma, Create

2018 - 2019

Entrepreneurship program, Maof

2014 | 6 MONTHS

Volunteering

Startup Designers

2021 - TODAY

Mentoring junior designers on building their portfolios and job hunting | 2021 - today

Mentority

2022 | 5 MONTHS

Mentored a junior designer on her career discovery and job searching

Create & The Social Space

2021 | 8 MONTHS

Mentor in a UX course for women at risk

Tel Aviv University

2022 | 3 MONTHS

UX consultant and participant in TAU's entrepreneurship program

Languages

■ Hebrew - Native speaker

■ English - Fluent